

OWAC BOARD TELECONFERENCE MINUTES – Monday July 18, 2022

AGENDA

- I. Call to Order 7:04PM – President Carrie Wilson
- II. Roll Call – Carrie
 - In attendance: Bob, Peter, Betsy, Risa, John, Tom, Connie
 - Absent: Mike, Matt, Barbara
- III. Who will take the minutes? Betsy
- IV. Approve minutes of May 9 (Exhibit A) with the following correction:
 - IV Finance:*
 - i. General fund has \$18,076.10
 - ii. Liability Insurance ~~quarterly~~ ANNUAL fee of \$414, paidRisa moved to approve with the revision, John seconded, approved
- V. Finance
 - a. Bob: General Account
 - i. \$16,689 after expenditures and awards, and Visit Big Bear waiving their portion of income
 - b. Endowment :Peter
 - i. \$16,100 – maintained value despite market fluctuations
 - ii. \$704 cash
 - iii. Offers by Board members to make up any deficit in award monies were not required and have been waived.
- VI. Spring 2022 Conference Big Bear Lake, California May 9-12, 2022
 - a. Recap
 - i. Raffle - revisit value of future raffles when Barbara is on the call
 - ii. Covid – only one attendee refused stated protocol and was turned away, confirmed success of predetermined protocol
 - iii. Peter recommended we standardize thank you gift for conference
 1. Suggested a plaque for hosts, other forms of recognition requested: Peter will review and present ideas
- VII. Legal issues: Tom
 - a. Noted we are getting closer' to resolution, some paperwork still pending
- VIII. Membership
 - a. Discussed request by Ray R. that retired Members get reduced dues
 - i. Board determined 'no action' on dues, but to maintain membership
 - b. Membership – John noted three persons on the roster with expired membership
- IX. Website repair and upgrades:
 - a. John reviewed several resources to make online membership application and renewal functionable. He moved to accept "CreativeByRed" Co. to upgrade membership portion of the website at a cost of \$450; seconded by Bob, unanimously passed.
 - i. John reminded that WebCat is owed \$100 for their audit of the website

- b. Both Betsy and Peter recently submitted blogs/news to the OWAC website which did not automatically post: John will pursue.
- X. Publicity: Betsy
 - a. RE: Vachini Scholarship/Contest winners, Betsy sent six regional press releases to 28 different local media platforms, in addition a general press release with the names of all winners to 55 media sources.
 - b. Placement results still pending
- XI. Fall Conference Locations Bob
 - a. Three potential venues have not responded
 - i. Bob will pursue Folsom Lake
 - ii. Pursue Calif State Parks for optional camping/glamping options
- XII. Californian of the Year: Connie Young
 - a. Connie submitted proposed documents to solicit COY candidates; the following recommendations were made:
 - i. Change 'preserve' and 'preservation' to 'conserve' and 'conservation'
 - ii. Peter will forward other approved wording
 - iii. Eliminate number of OWAC members in letter, and date of upcoming conference
 - b. Connie was commended for her work and stepping in to handle this important program
- XIII. Mission Statement: Tom
 - a. Pending next meeting
- XIV. Next Meeting Date: 7:00PM Monday August 8, 2022
- XV. Adjourn – Betsy motioned to adjourn, seconded by Bob, adjourned unanimously at 7:59PM

:BCS 7-21-22

Exhibit A

OWAC Board Meeting Minutes – May 9, 2022 5PM

The Lodge at Big Bear Lake, Boulder Bay Room

AMENDED

- I. Call to Order: 5:25PM
- II. Roll Call – President Carrie Wilson
 - a. PRESENT: Tom Martens, Peter Schroeder, Bob Semerau, Betsy Senescu, Barbara Steinberg, Carrie Wilson, Risa Wyatt
- III. Approval of 4-25-22 minutes (Appendix A)
 - a. Risa moved to approve; Peter seconded; approved
- IV. Finance:
 - a. General fund has \$18,076.10
Liability Insurance annual fee of \$414, paid
Host (Big Bear) payment to be approx. \$1,920
No awards have been paid out yet
 - b. No report on the Endowment
- V. Spring 2022 Conference Big Bear Lake, California May 9-12, 2022
 - a. 18 members and 6 guests registered
 - b. Covid protocols in place
 - i. Protocol sheets in sign-in packet
 - c. Sign-in desk assistance
 - i. Betsy, Chris Semerau 9:50AM - Noon
 - ii. Check off list, sign vax certification or swab, take packet from VBB
 1. Everyone must sign the Covid form/liability release
 - d. Daily Agenda/schedule, Carrie
 - i. Reviewed Conference schedule
 - e. General Meeting – discussion of topics, order and presenters
 - i. Agenda, Carrie
 - ii. Minutes, Tom
 - iii. Introduce the Board, segue into elections ...
 - iv. Board Elections, Peter
 1. Need to elect three new Directors – seek candidates
 - v. Craft Improvement: Rick Saez, Donald Quintana
 - vi. Newsletter – June 25 next deadline.
- VI. EIC Awards presentation
 - a. Four to be presented in person - framed certificates; balance to be mailed
 - b. Writer of the Year is now California Outdoor Communicator of the Year – to embrace all media arts
 - c. Discussed evening program, order of presentation

- VII. COY or not to COY
 - a. Discussion on shelving COY program for 2022? Barbara will review at General Membership and seek someone to spearhead the program.
- VIII. Mission Statement (Who are we?)
 - a. Original intent of OWAC: about, by, from, for California?
 - b. Request the Board bring back concepts at next Board meeting
 - i. Tom will send the earliest version of the Mission statement and bylaws to the Board for review
- IX. Raffle: Barbara has organized all the donations and will run the raffle and silent auction.. Discussion of the volume of work vs. income
- X. Legal issues: Tom – progressing.
- XI. Website:
 - a. Discussion of ongoing website provider:
 - i. Blue Cat: \$1,200 to automate registration (see separate proposal)
 - ii. Gigi: would like to work on day-to-day maintenance, etc. (see separate proposal) one year commitment
 - iii. Board consensus is to consult with John Williamson before making any decision
- XII. Fall conference sites?
 - a. Two Harbors, Catalina as an option - with tent camping; also Wrigley Institute
 - b. Tri-Valley in discussion
 - c. Camarillo/Ventura County – stalled due to Camarillo hotel fire
- XIII. Board agreed to give Dan McKernan a membership as a thank you for his work on the Big Bear Lake conference
- XIV. Photo Contest: who is running it, rules sheet distribution, and awards?
 - a. Mike Harris has volunteered
- XV. Next Meeting Date: 7:00 p.m. Monday, June 13, 2022
- XVI. Motion to adjourn meeting – Betsy motioned, Risa, seconded: approved
Meeting Adjourned 7:05PM