

Outdoor Writers Association of California Conference

Tuolumne County – November 14-17, 2021

Conference Headquarters:

[Hotel Lumberjack](#)

128 S Green Street
Sonora, CA 95370
(209) 532-2400
www.hotellumberjack.com

Conference Schedule

- Sunday, Nov. 14**
- 5:00pm OWAC Board of Directors Meeting ([Tuolumne CVB Boardroom](#))
- 7:00pm OWAC Board of Directors Dinner ([Emberz Restaurant](#))
- Monday, Nov. 15**
- 8:00-10:00am Breakfast for board members ([Sonora Inn](#))
- 10:00am Marketplace set-up ([Opera Hall](#))
- 11:00am Conference Registration, Marketplace ([Opera Hall](#))
- 12:30pm Buffet Lunch and OWAC General Meeting ([Opera Hall](#))
- 2:00-3:00pm Craft Improvement Session (Photography)
“Cell Phone Primer” by John Poimiroo ([Opera Hall](#))
(See outline below.)
- 3:00-4:00pm Craft Improvement Session (Web Design)
“Navigating the OWAC Website” by Gigi De Jong ([Opera Hall](#))
(See outline below.)
- 4:00-5:00 pm Social Hour ([Opera Hall](#))
- Sonora Chamber is hosting the bar and the Sonora Fly Company with be doing fly tying demos during the event
- 5:30-9:00pm Dinner, Keynote Speakers (TBA) at the [Teleli Golf Club](#)
- Plated dinner by a master chef
 - OWAC Raffle
- Tuesday, Nov. 16**
- 5:45-9:00am Breakfast and pick up box lunches/water ([Sonora Inn](#))
- Various times Activity Departures ([Sonora Inn](#))
- 4:00pm Return to [Hotel Lumberjack](#)
- 4:30pm **Shirley Miller Photo Contest** entries due – must submit via thumb drives to Carrie Wilson
- 4:45 pm Depart hotel for offsite dinner at the [Hurst Ranch](#) in Jamestown
- Social Hour, Dinner, Tuolumne County Tourism, Shirley Miller Photo Contest and Activity Reports from Members
 - Train rides, fishing catch and release in their pond, wine tastings and beer flights – catered by “The Sierra’s Table”

8:00pm Return to [Hotel Lumberjack](#)

Wednesday, Nov. 17 6:30-9:00am Light Breakfast ([Sonora Inn](#))

11:00am Check Out

Additional notes:

Pre-trip: Gold Panning - Nick and Pearl (Nick's very old dog) will be offering a gold panning experience on Sunday between 12:00-2:30. The experience is open to as many people as would like to attend. This should be lots of fun as Nick is a very interesting person who can easily talk about the history of Jamestown and the local county.

Craft Improvement Presentation Outlines

Cell Phone Primer

By John Poimiroo

A cell phone camera in your hand is worth 50 pounds of SLR camera bodies and lenses around your neck. If you think of your phone camera as a poor backup to expensive professional gear, you'll want to hear John Poimiroo's craft improvement presentation "Camera Phone Primer," in which he puts this myth to rest. He will discuss such things as six ways to change your cell phone perspective, nine different shooting modes, 10 filters for still photos, 20 composition adjustments, several photo editing features, and other controls previously found only on high-end professional cameras. You'll even learn how to use Burst (Motor Drive) mode. Once John shocks his audience by describing the innumerable features on today's latest cell phones, he demonstrates his points with 30 images of the highest quality taken with this pocket-size device. Bring your cell phone to this presentation and you'll learn things you never thought of such as how to take pictures using the two volume buttons or how the home button can take you directly to the camera controls.

Navigating the OWAC website

By Gigi de Jong

OWAC member and previous Board member, Gigi de Jong, is the driving force behind the new OWAC.org website. She will present a tour of the site and show you how to navigate it to your best advantage. The new site is a dynamic avenue for members to promote their own work and get to know one another. It's so much more than just a way for us to register new members and collect dues.

Your, our members, produce some of the best outdoor content available anywhere and this site is a great showcase for your work. It's a repository for excellent writing, photography, videos, podcasts and radio shows where the public can learn more about the outdoors and enjoy the bounty of our state and beyond.

OWAC membership opens the door to:

- great networking opportunities with other members,
- participation in our conferences and awards programs,
- promoting your work on our blog and social media channels, and
- increasing your knowledge and improving your craft.

Our new website brings this altogether in one place. Learn how to publish your stories, enter contests, and register for our conferences. You can set your membership account to pay your dues automatically each year and never lose a moment of access. It's easy, quick, and secure.