



2022 OWAC EXCELLENCE IN CRAFT CONTEST RULES & CATEGORIES

Cash Prizes to be Awarded

Contest Rules

1. The purpose of this contest is to reward exceptional "outdoor" journalism (writing, reporting, opinion/editorial, broadcasting, photography, videography/cinematography and digital communications) produced by OWAC members. Works must have been released during the 2021 calendar year, except for books, which were published within two years between 1-1-2020 and 12-31-2021. Entries should have a clear connection to the outdoors, outdoor recreation, wildlife, public lands, and other outdoor subjects. This includes writing about outdoor sports, recreation, nature, and travel. The book category also includes works with a connection to our profession (photography, writing, broadcasting, multimedia, etc.) All works must have been on a remunerated basis.
2. Judges have the right to disqualify an entry should they determine it does not sufficiently represent "outdoor" journalism as described in Rule #1. Judges may elect not to award in any category, regardless of number of entries, and may award more than one prize in any category, up to three places; in such case, they shall number the awards sequentially (1st Place, 2nd Place, or 3rd Place). Ties are disallowed.
3. **Entries must be received between March 1 and March 31, 2022.** Entrants must have paid their 2022 OWAC membership dues at the time of submission. There is no limit to the number of entries that may be submitted per entrant in any given category. An entry in one category cannot be submitted in another category with the exception that if it is a conference-related work, it can also be entered in Category 11. All entries except books are to be submitted as jpgs, pdfs, links (urls), or other digital format. **Submit only one copy of the published, posted, or broadcast work. The name of the author must be obscured.**
4. For books, a revised edition of a previously published book is acceptable, but it must be the first time the book in any edition has been entered in the OWAC Excellence in Craft contest.
5. For websites or apps, submit links to the pages to be judged.
6. Contest is open to all OWAC members. The fee to submit entries in all categories is **\$20 for the first entry and \$10 for each subsequent entry.**
7. Submission format – All entries must be submitted via the link <https://zealous.co/owac2/opportunity/2022-OWAC-Excellence-In-Craft-awards> using the Zealous entry form with the name of the author obscured. **Book entries should**

be mailed to the address below and contain: 1) Two copies of physical book or link to online entry, 2) book entry form, and 3) check to cover the entry fees. The author's name needs not to be obscured.

1. *News Article* - A straight-forward account, without spin and free of all faction, in which the reporter delivers attributed information that is verifiable. All mediums (print, online or broadcast) accepted.
2. *Feature Article* - Covers a selected issue, person, or event in-depth and usually focuses on the human-interest elements of a situation, event or adventure. All mediums (print, online or broadcast).
3. *Column* – Gives the writer's perspective or opinion, such as an essay or first-person report, often on an issue of the day. All mediums (print, online or broadcast).
4. *Book* - Non-fiction, fiction and guidebooks related to the outdoors or to our profession. Two copies of each physical book or link to online entry must be submitted (to be returned at the next OWAC conference or mailed).
5. *Feature Photography/Artwork* - A feature photo or artwork (line drawing, watercolor, etc.) covers a selected issue, person or place, and usually focuses on the human-interest elements of a situation, event or place.
6. *Action Photography/Artwork* - An action photo or artwork (line drawing, watercolor, etc.) captures a moment in time, a real-life event that cannot be duplicated.
7. *Audio* - A podcast, webcast or radio program.
8. *Video* - A TV show, YouTube, Vimeo, web or another video format.
9. *Internet Site* – Any website, application software, or mobile application (app).
10. *California Conservation article* - Recognizes conservation projects/efforts that benefit California's fish and wildlife through improving the state's natural resources, waters, lands, mountains, or oceans on which they may depend. Entry may be submitted in any format (written, image, audio, video, digital, or multimedia).
11. *OWAC Conference-Related Work* - Any work (print, web, photographic, video, audio, digital, or broadcast) based on an OWAC conference.
12. *Writer and Photographer of the Year* - Selected by the OWAC board of directors based upon a weighted average of winners in the other categories.

Questions and Book Submissions:

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